

20Books Vegas 2018 - Schedule

Tuesday	Start Time	End	Sam's Town Live (all presentations in Sam's Town Live will be recorded and posted online for viewing)	Silver City	Pioneer (room Coordinator J Clifton Slater)	Red Rock (room Coordinator J Clifton Slater)
	8:00 AM	9:30 AM	Check-in outside Sam's Town Live			
	9:30 AM	10:15 AM	Craig Martelle & Michael Anderle Conference Welcome, Overview, & the Motivation to Keep Writing			
	10:45 AM	11:30 AM	Panel - High-Powered Authors (Izzy Shows, Jasmine Walt, May Sage, & Michelle Madow moderated by Craig Martelle)	Spouse's/Partner's Session moderated by Tony Boes - a session to talk about supporting your writing partner.		
	11:30 AM	1:00 PM	Break for lunch			
	1:00 PM	1:15 PM	Alex Niehues - Amazon Data Overview (K-Lytics)			
	1:30 PM	2:15 PM	Brian Meeks - AMS Ads	AMS Data for geeks & data-driven high-powered players by Alex Nieuhaus of K-Lytics		
	2:30 PM	3:30 PM	Chris Fox & Bryan Cohen - Cover - Title - Blurb Alignment	Joe Solari - Advanced Business Concepts		
	3:45 PM	4:30:00 PM	Genre Breakout - Space Opera (Craig Martelle, Amy DuBoff, + TBD, moderated by Michael Anderle)	Genre Breakout - Mystery & Thrillers with AC Fuller, Carolyn Dean, and Mark Stone	Genre Breakout - Children's Books	Genre Breakout - Non-Fiction
	4:45 PM	5:30 PM	Chrisaun Keller Hanna Keynote: Finishing What You Start			
5:30 PM	5:35 PM	Craig Martelle First Day wrap up				
Wednesday	Start Time	End	Sam's Town Live	Silver City (room coordinator - Jonathan Brazee)	Pioneer (room Coordinator J Clifton Slater)	Red Rock (room Coordinator J Clifton Slater)
	8:00 AM	8:45 AM	Michael LaRonn - Increasing productivity for those with a full-time job.			
	8:45 AM	9:00 AM	Break			
	9:00 AM	9:45 AM	Dean Wesley Smith - Writing into the Dark - How to Increase Productivity by writing one draft into the dark without rewriting	Matt Sampson (IP Lawyer) Legal Aspects of Self Publishing		
	9:45 AM	10:00 AM	Break			
	10:00 AM	10:30 AM	Kris Rusch - Short Stories & Taking Them Hybrid	Story structure with Joe Nassise - the founder/creator of the Story Engines course on story structure,		
	10:30 AM	11:15 AM	Dave Chesson - Amazon Keywords			
	11:30 AM	1:00 PM	Lunch will be in the Ponderosa & Hawthorne Rooms			
	1:00 PM	1:45 PM	Richard Fox - 10 Tips to Improve Your Indie Mindset	Audiobooks moderated by Steve Campbell with Emily Beresford (narrator), Victoria Gerken (Podium), and	Roundtable - Dictating for greater production with Mary Crawford & Carolyn L. Dean	
	2:15 PM	3:00 PM	Breakout Session - Military Science Fiction (Jay Allan, Craig Alanson, Richard Fox, Chris Kennedy, Michael Cooper - moderated by Jonathan Brazee)	Roundtable - Fantasy with Jasmine Walt, K.N. Lee, and more	Roundtable - Cover Design with Tom Edwards, Andrew Dobell, Heather Hamilton Senter, & James Baldwin - moderated by Kevin McLaughlin	
3:00 PM	4:00 PM	Michael Cooper - Advertising & Marketing				
4:00 PM	4:30 PM	Break				
4:30 PM	5:15 PM	Michael Anderle Patterson the Shit out of Your Career				
5:15 PM	5:30 PM	Craig Martelle Second day wrap up				
6:00 PM	6:30 PM		Keystroke Medium Readers Choice Awards			
Thursday	Time		Sam's Town Live	Silver City (room coordinator - Jonathan Brazee)	Pioneer (room Coordinator J Clifton Slater)	Red Rock (room Coordinator J Clifton Slater)
	8:00 AM	8:45 AM	Martha Carr Launch Day Marketing			
	8:45 AM	9:15 AM	Break			
	9:15 AM	10:00 AM	Maxwell Alexander Drake - Crafting Better Narrative	Negotiating Foreign Rights - Joe Nassise & more		
	10:00	11:15	Going Wide - a roundtable by Dan Wood (D2D) , Christine Murray (Kobo) , Damon Courtney (Bookfunnel) , Greg Lawrence (Podium)			
	11:15 AM	11:45 AM	Questions of all the guest speakers, follow-bys, anything goes			
	11:45 AM	Noon	Close the conference - FINAL Raffle for a FABULOUS PRIZE! (must be present to win)			