

20Books Vegas 2018 - Schedule

	Sam's Town Live (all presentations in Sam's Town Live will be recorded and posted online for viewing)		Silver City	Pioneer (room Coordinator J Clifton Slater)
	Start Time	End		
Tuesday	8:00 AM	9:30 AM	Check-in outside Sam's Town Live	
	9:30 AM	10:15 AM	Craig Martelle & Michael Anderle Conference Welcome, Overview, & the Motivation to Keep Writing	
	10:15 AM	10:45 AM	Break	
	10:45 AM	11:30 AM	Panel - High-Powered Authors (Izzy Shows, Jasmine Walt, Michelle Madow, Lindsay Buroker, and Martha Carr moderated by Craig Martelle)	Spouse's/Partner's Session moderated by Tony Boes - a session to talk about supporting your writing partner.
	11:30 AM	1:00 PM	Break for lunch	
	1:00 PM	1:15 PM	Alex Niehues - Amazon Data Overview (K-Lytics)	
	1:15 PM	1:30 PM	Break	
	1:30 PM	2:15 PM	Brian Meeks - AMS Ads	AMS Data for geeks & data-driven high-powered players by Alex Nieuhaus of K-Lytics
	2:15 PM	2:30 PM	Break	
	2:30 PM	3:30 PM	Chris Fox & Bryan Cohen - Cover - Title Blurb Alignment	Joe Solari - Advanced Business Concepts
	3:30 PM	3:45 PM	Break	
	3:45 PM	4:30:00 PM	Genre Breakout - Space Opera Michael Anderle, Amy DuBoff, Jay Allan, Kristine Kathryn Rusch, Nicholas Sansbury Smith, & JN Chaney, moderated by Craig Martelle	Genre Breakout - Mystery & Thrillers with AC Fuller, Carolyn Dean, and Mark Stone
	4:30 PM	4:45 PM	Break	
	4:45 PM	5:30 PM	Chrisaun Keller Hanna Keynote: Finishing What You Start	
	5:30 PM	5:35 PM	Craig Martelle First Day wrap up	
	Wednesday			
Start Time		End	Sam's Town Live	Silver City (room coordinator - Jonathan Brazee)
8:00 AM		8:45 AM	Michael LaRonn - How to be a part-time author and get full-time results	
8:45 AM		9:00 AM	Break	
9:00 AM		9:45 AM	Dean Wesley Smith - Writing into the Dark - How to Increase Productivity by writing one draft into the dark without rewriting	Matt Sampson (IP Lawyer) Legal Aspects of Self Publishing
9:45 AM		10:00 AM	Break	
10:00 AM		10:30 AM	Kristine Kathryn Rusch - Short Stories & Taking Them Hybrid	Story structure with Joe Nassise - the founder/creator of the Story Engines course on story structure, launched this year in conjunction with Nick Stephenson
10:30 AM		11:15 AM	Dave Chesson - Deep dark secrets of who Amazon shows which books to	
11:30 AM		1:00 PM	Lunch will be in the Ponderosa & Hawthorne Rooms	
1:00 PM		1:45 PM	Richard Fox - 10 Tips to Improve Your Indie Mindset	Audiobooks moderated by Steve Campbell with Emily Beresford (narrator), Victoria Gerken (Podium), and Will Dages (Findaway Voices)
1:45 PM		2:15 PM	Break	
2:15 PM		3:00 PM	Breakout Session - Military Science Fiction (Jay Allan, Craig Alanson, Richard Fox, Chris Kennedy, Michael Cooper - moderated by Jonathan Brazee)	Roundtable - Fantasy with Jasmine Walt, Erika Everest, K.N. Lee, and Shayne Silvers
3:05 PM		4:00 PM	Michael Cooper - Advertising & Marketing	
4:00 PM		4:30 PM	Break	
4:30 PM		5:15 PM	Michael Anderle Patterson the Shit out of Your Career	
5:15 PM		5:30 PM	Craig Martelle Second day wrap up	
6:00 PM	8:00 PM		Special Session	Special Session
Thursday				Pioneer (room Coordinator J Clifton Slater)
	Time	Sam's Town Live	Silver City (room coordinator - Jonathan Brazee)	
	8:00 AM	8:30 AM	Carlyn Robertson (BookBub) - BookBub ads and tips for a Featured Deal	
	8:30 AM	9:15 AM	Nicholas Sansbury Smith A Hybrid Journey to 7 Figures	Martha Carr Launch Day Marketing
	9:15 AM	9:30 AM	Break	
	9:30 AM	10:15 AM	James Blatch (Self Publishing Formula) - using video to attract and retain fans	Maxwell Alexander Drake - Crafting Better Narrative
	10:15 AM	10:30 AM	Break	
	10:30	11:15	Going Wide - a roundtable by Dan Wood (D2D) , Christine Munroe (Kobo) , Damon Courtney (Bookfunnel) , Greg Lawrence (Podium)	
	11:15 AM	11:45 AM	Questions of all the guest speakers, follow-bys, anything goes	
	11:45 AM	Noon	Close the conference - FINAL Raffle for a FABULOUS PRIZES! (must be present to win)	
	Noon	2:30 PM	Conference Room Change Over	
	2:30 PM	3:00 PM	Set up for Author Signing Event	
3:00 PM	17:00	Author Signing Event - Meet & Greet with your fans		