

20Books Vegas 2018 - Schedule

Tuesday

Start Time	End	Sam's Town Live (all presentations in Sam's Town Live will be recorded and posted online for viewing)	Silver City (room coordinator - Patrick O'Donnell, Josh Hayes, & Scott Moon)	Red Rock (room Coordinator J Clifton Slater)
8:00 AM	9:30 AM	Check-in outside Sam's Town Live. *Headshots by Troy, pro author photos (stage side)		
9:30 AM	10:15 AM	Craig Martelle & Michael Anderle Conference Welcome, Overview, & the Motivation to Keep Writing		
10:15 AM	10:45 AM	Break (20Booksto50k Admin picture and Tom Edwards covers photo - main stage) *Headshots by Troy, pro author photos (stage side)		
10:45 AM	11:30 AM	Panel - High-Powered Authors (Izzy Shows, Jasmine Walt, Michelle Madow, Lindsay Buroker, and Martha Carr moderated by Craig Martelle)	Spouse's/Partner's Session moderated by Tony Boes - a session to talk about supporting your writing partner.	Genre Breakout - Non-Fiction - Dave Chesson, Bryan Cohen, Moderated by Joe Solari
11:30 AM	1:00 PM	Break for lunch		
1:00 PM	1:15 PM	Alex Niehues - Amazon Data Overview (K-lytics)		
1:15 PM	1:30 PM	Break		
1:30 PM	2:15 PM	Brian Meeks - AMS Ads		AMS Data & Trend Watch for geeks & data-driven high-powered players by Alex Niehues of K-lytics
2:15 PM	2:30 PM	Break		
2:30 PM	3:30 PM	Chris Fox & Bryan Cohen - Cover - Title - Blurb Alignment	Joe Solari - Advanced Business Concepts	Editing Breakout - chaired by Lynne Stiegler
3:30 PM	3:45 PM	Break *Headshots by Troy, pro author photos (stage side)		
3:45 PM	4:30 PM	Genre Breakout - Space Opera Michael Anderle, Amy DuBoff, Jay Allan, Kristine Kathryn Rusch, Nicholas Sansbury Smith, & JN Chaney, moderated by Craig Martelle	Genre Breakout - Mystery & Thrillers with AC Fuller, Carolyn Dean, and Mark Stone	Romance Breakout - moderated by Michelle Spiva with Cherise Kelley, Patricia Eddy, Melissa Haag, Laurie Starkey, and Angel Lawson.
4:30 PM	4:45 PM	Break		
4:45 PM	5:30 PM	Chrishaun Keller Hanna Keynote: Finishing What You Start		
5:30 PM	5:35 PM	Craig Martelle First Day wrap up		

Wednesday

Start Time	End	Sam's Town Live	Silver City (room coordinator - Patrick O'Donnell, Josh Hayes, & Scott Moon)	Red Rock (room Coordinator J Clifton Slater)
7:30 AM	8:00 AM	*Headshots by Troy, pro author photos (stage side)		
8:00 AM	8:45 AM	Michael LaRonn - How to be a part-time author and get full-time results		
8:45 AM	9:00 AM	Break		
9:00 AM	9:45 AM	Dean Wesley Smith - Writing into the Dark - How to Increase Productivity by writing one draft into the dark without rewriting	Matt Sampson (IP Lawyer) Legal Aspects of Self Publishing	
9:45 AM	10:00 AM	Break		
10:00 AM	10:30 AM	Kristine Kathryn Rusch - Short Stories & Taking Them Hybrid	Story structure with Joe Nassise - the founder/creator of the Story Engines course on story structure, launched this year in conjunction with Nick Stephenson	
10:30 AM	11:15 AM	Dave Chesson - Deep dark secrets of who Amazon shows which books to		
11:30 AM	1:00 PM	Lunch will be in the Ponderosa & Hawthorne Rooms		
1:00 PM	1:45 PM	Richard Fox - 10 Tips to Improve Your Indie Mindset	Audiobooks moderated by Steve Campbell with Emily Beresford (narrator), Troy Otte (Production), Victoria Gerken (Podium), and Will Dages (Findaway Voices)	Roundtable - Cover Design with Tom Edwards, Andrew Dobell, Heather Hamilton Senter, & James Baldwin - moderated by Kevin McLaughlin
1:45 PM	2:15 PM	Break *Headshots by Troy, pro author photos (stage side)		
2:15 PM	3:00 PM	Breakout Session - Military Science Fiction with Jay Allan, Craig Alanson, Richard Fox, Chris Kennedy, Michael Cooper - moderated by Jonathan Brazee	Roundtable - Fantasy with Jasmine Walt, DK Holmberg (tentative), Maxwell Alexander Drake, and Lindsay Buroker, moderated by CM Raymond	Roundtable - Dictating for greater production with Mary Crawford & Carolyn L. Dean
3:05 PM	4:00 PM	Michael Cooper - Advertising & Marketing		
4:00 PM	4:30 PM	Break		
4:30 PM	5:15 PM	Michael Anderle Patterson the Shit out of Your Career		
5:15 PM	5:30 PM	Craig Martelle Second day wrap up		
7:00 PM	10:00 PM		Romance Special Session - hosted by Lyz Kelley & Dylann Crush	Special Session

Thursday

Time		Sam's Town Live	Silver City (room coordinator - Patrick O'Donnell, Josh Hayes, & Scott Moon)	Red Rock (room Coordinator J Clifton Slater)
7:30 AM	8:00 AM	*Headshots by Troy, pro author photos (stage side)		
8:00 AM	8:30 AM	Carlyn Robertson (BookBub) - BookBub ads and tips for a Featured Deal	Martha Carr (this session will start at 7:45 AM - how bad do you want the info?) Launch Day Marketing	
8:30 AM	9:15 AM	Nicholas Sansbury Smith A Hybrid Journey to 7 Figures	Urban Fantasy Breakout - moderated by Martha Carr, with Michael Anderle, Orlando Sanchez, Joe Nassise, Izzy Shows, and Jamie Davis.	
9:15 AM	9:30 AM	Break		
9:30 AM	10:15 AM	James Blatch (Self Publishing Formula) - using video to attract and retain fans	Maxwell Alexander Drake - Crafting Better Narrative	Negotiating Foreign Rights - Joe Nassise, Judith Anderle, & more
10:15 AM	10:30 AM	Break		
10:30	11:15	Going Wide - a roundtable by Dan Wood (D2D), Christine Munroe (Kobo), Damon Courtney (Bookfunnel), Kinga Jentetics (PublishDrive)		
11:15 AM	11:45 AM	Questions of all the guest speakers, follow-bys, anything goes		
11:45 AM	Noon	Close the conference - FINAL Raffle for a FABULOUS PRIZES! (must be present to win)		
Noon	2:30 PM	Conference Room Change Over		
2:30 PM	3:00 PM	Set up for Author Signing Event		
3:00 PM	17:00	Author Signing Event - Meet & Greet with your fans *Headshots by Troy, pro author photos (stage side)		