

20Books Vegas 2019

- B** Break
- C** Check-In
- L** Lunch
- M** Meet & Greet
- P** Panel
- N** Presentation
- R** Roundtable/Conversation
- S** Show Extra

NOVEMBER 11 • MONDAY

4:00pm – 7:00pm	C	Early Check-In	Indiependence Hall
5:00pm – 7:00pm	S	Author Profile Photos <i>Speakers: Troy</i>	Indiependence Hall

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NOVEMBER 12 • TUESDAY

8:00am – 9:30am	C	Check-In	Sam's Town Live!
9:30am – 10:00am	N	Opening Remarks <i>Speakers: Craig Martelle, Michael Anderle</i>	Sam's Town Live!
9:30am – 11:45am	N	2nd Tier - Satellite Viewing of Main Room	Pioneer
10:00am – 10:45am	P	High Powered Authors <i>Moderators: Craig Martelle</i> <i>Speakers: Yumoyori Wilson, Lindsay Buroker, Alex Lidell, Rebecca Moesta, Kristine Kathryn Rusch, Izzy Shows</i>	Sam's Town Live!
11:00am – 11:45am	M	Industry Representatives <i>Moderators: Craig Martelle</i> <i>Speakers: Amazon, BookFunnel, Draft2Digital, Kobo, Podium, PublishDrive, Reedsy, Ingram Spark, Findaway Voices, Publisher's Weekly</i>	Sam's Town Live!
11:45am – 1:30pm	B	Lunch	On your own - enjoy Vegas!
1:30pm – 2:15pm	P	Write to Market (Romance) - Alignment is Key <i>Moderators: Dylann Crush</i> <i>Speakers: Nora Phoenix, Aidy Aaward, Lyz Kelley, Alex Liddell</i>	Red Rock
1:30pm – 2:15pm	N	ACX - Audiobooks <i>Speakers: Amazon</i>	Pioneer
1:30pm – 2:15pm	N	Amazon Data Overview (K-lytics) <i>Speakers: Alex Niehues</i>	Sam's Town Live!
2:30pm – 3:15pm	P	Foreign Rights	Sagebrush
2:30pm – 3:15pm	P	Researching History for Your Story <i>Speakers: RJ Blain, Jenny Madore, Jim Slater</i>	Red Rock
2:30pm – 3:15pm	P	Space Opera <i>Moderators: Craig Martelle</i> <i>Speakers: Rachel Aukes, Lindsay Buroker, Matthew Mather, Josh Dalzelle, Jay Allan, Richard Fox</i>	Sam's Town Live!
2:30pm – 3:15pm	N	Making Money With One Book a Year <i>Speakers: Jami Albright</i>	Pioneer
3:15pm – 4:30pm	M	Ingram Spark - Meet & Greet <i>Speakers: Ingram Spark</i>	Sagebrush
3:30pm – 4:15pm	P	Husband/Wife/Partner Teams <i>Speakers: Kevin J. Anderson, Rebecca Moesta, Dakota Krout, Danielle Krout, James Hunter, Jeannette Strobe</i>	Pioneer
3:30pm – 4:15pm	N	Advanced Business Concepts <i>Speakers: Joe Solari</i>	Red Rock
3:30pm – 4:15pm	N	Attitude of a Fiction Author <i>Speakers: Dean Wesley Smith</i>	Sam's Town Live!
4:30pm – 5:15pm	N	Keynote - Mark Dawson <i>Speakers: Mark Dawson</i>	Sam's Town Live!
5:15pm – 5:30pm	N	First Day Wrap Up <i>Speakers: Craig Martelle</i>	Sam's Town Live!
7:00pm – 10:00pm	N	Romance Writers Meet Up & Networking <i>Moderators: Lyz Kelley</i> <i>Speakers: Becca Syme</i>	Red Rock

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NOVEMBER 13 • WEDNESDAY

8:00am – 8:45am	N	Maxified Blurbification <i>Speakers: Brian Meeks</i>	Sam's Town Live!
8:00am – 8:45am	S	Author Profile Photos <i>Speakers: Troy</i>	Independence Hall
8:00am – 9:45am	M	Industry Representatives - meet & greet	Sagebrush
8:45am – 9:45am	P	Screenwriting & Film Options <i>Speakers: Terri Tatchell, John Truby</i>	Pioneer
8:45am – 9:45am	N	Kindle Direct Publishing - Amazon <i>Speakers: Amazon</i>	Sam's Town Live!
9:45am – 11:00am	M	Amazon Meet & Greet & Ask Amazon anything <i>Speakers: Amazon</i>	Sagebrush
10:00am – 10:45am	P	Wider View - Taking on the World <i>Moderators: Michael Anderle</i> <i>Speakers: Draft2Digital, Publish Drive, Kobo, Ingram Spark, Publishers Weekly</i>	Red Rock
10:00am – 10:45am	N	Amazon Ads 101 <i>Speakers: Felicia Beasley</i>	Pioneer
10:00am – 10:45am	N	Write to Market, 2019 Edition <i>Speakers: Chris Fox</i>	Sam's Town Live!
11:00am – 11:45am	P	LitRPG <i>Moderators: James Baldwin</i> <i>Speakers: Michael Anderle, James Hunter, Dakota Krout, Vasiliy Mahanenko</i>	Pioneer
11:00am – 11:45am	P	Military Sci-Fi <i>Moderators: Jon Brazee</i> <i>Speakers: Richard Fox, Chris Kennedy, BV Larson, Christopher Nuttall, Brad R. Torgerson</i>	Red Rock
11:00am – 11:45am	N	Productivity <i>Speakers: Kevin J. Anderson</i>	Sam's Town Live!
11:00am – 12:00pm	L	Lunch - first half of main room badge holders	Ponderosa
11:00am – 1:00pm	M	Industry Representatives - meet & greet	Sagebrush
12:15pm – 1:00pm	P	Romance - Leveling up <i>Moderators: Aidy Aaward</i> <i>Speakers: Jami Albright, Alex Liddell, Caroline Peckham, Nora Phoenix</i>	Pioneer
12:15pm – 1:00pm	P	Suspense/Thriller <i>Moderators: A.C. Fuller</i> <i>Speakers: Diane Capri, Mark Dawson, Matthew Mather, Kristine Kathryn Rusch</i>	Sam's Town Live!
12:30pm – 1:30pm	L	Lunch - second half of main room badge holders	Ponderosa
1:15pm – 2:00pm	P	Children's Books / KidLit	Sagebrush
1:15pm – 2:00pm	P	Roleplaying Games (RPG) for your Series <i>Moderators: Chris Fox</i> <i>Speakers: Craig Martelle, Jason Anspach, Stephen Lee</i>	Red Rock
1:15pm – 2:00pm	P	Urban Fantasy <i>Moderators: Shayne Silvers</i> <i>Speakers: Michael Anderle, RJ Blain, Derek Murphy, Yumoyori Wilson</i>	Sam's Town Live!

1:15pm – 2:00pm	P	Westerns <i>Speakers: Mike Bray, Dylann Crush, Eric T Knight, Rob Peecher</i>	Pioneer
2:15pm – 3:00pm	P	Fantasy <i>Moderators: Kristine Kathryn Rusch</i> <i>Speakers: Kevin J. Anderson, Lindsay Buroker, Jasmine, Eric T Knight</i>	Sam's Town Live!
2:15pm – 3:00pm	N	Keeping a Series Interesting <i>Speakers: Jay Allan</i>	Pioneer
2:15pm – 3:00pm	N	Newsletter Tips & Tricks <i>Speakers: Tammi Labrecque</i>	Red Rock
3:15pm – 4:00pm	P	Covers <i>Moderators: James Baldwin</i> <i>Speakers: J. Caleb, Sylvia Frost, Rebeckah, Ryan Schwarz, Heather Senter</i>	Pioneer
3:15pm – 4:00pm	P	Cozy Mysteries <i>Moderators: Chrishaun Keller Hanna</i> <i>Speakers: Carolyn Dean, Shea MacLeod, Ava Mallory, J.A. Whiting</i>	Red Rock
3:15pm – 4:00pm	N	The Destructive Pursuit of Perfection <i>Speakers: Kristine Kathryn Rusch</i>	Sam's Town Live!
3:15pm – 4:00pm	R	Customer Relationship Management <i>Moderators: Judith Anderle</i>	Sagebrush
4:15pm – 5:00pm		Private Group Meeting	Sagebrush
4:15pm – 5:00pm	N	Story Structure <i>Speakers: Maxwell Alexander Drake</i>	Pioneer
4:15pm – 5:00pm	N	The Future of Publishing <i>Speakers: Yudha Wijeratne</i>	Sam's Town Live!
5:00pm – 5:15pm	N	Second Day Wrap Up <i>Speakers: Craig Martelle</i>	Sam's Town Live!
6:30pm – 8:00pm	R	Informal Scrivener Help Session <i>Speakers: Mary Crawford</i>	Indiependence Hall
10:00pm – 11:00pm	R	Late Night Chat with Michael Anderle <i>Speakers: Michael Anderle</i>	Indiependence Hall

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NOVEMBER 14 • THURSDAY

8:00am – 8:45am	N	Business 101 <i>Speakers: Joe Solari</i>	Sam's Town Live!
8:00am – 8:45am	N	Keywords & Publisher Rocket <i>Speakers: Dave Chesson</i>	Pioneer
8:00am – 8:45am	S	Author Profile Photos <i>Speakers: Troy</i>	Independence Hall
8:45am – 9:30am		Private Group Meeting	Sagebrush
8:45am – 9:30am	P	Research for Marketing <i>Moderators: Chris Fox</i> <i>Speakers: Dr. Jim Caplan, Dave Chesson, Alex Newton</i>	Red Rock
8:45am – 9:30am	N	Organization & Scheduling <i>Speakers: Audrey Hughey</i>	Pioneer
8:45am – 9:30am	N	The Anatomy of Story <i>Speakers: John Truby</i>	Sam's Town Live!
9:45am – 10:30am	P	Audiobooks <i>Moderators: Steve Campbell (SC1)</i> <i>Speakers: ACX, Podium, Tantor, Findaway Voices</i>	Pioneer
9:45am – 10:30am	N	Bootstrapping <i>Speakers: Kevin Tumlinson</i>	Red Rock
9:45am – 10:30am	N	Readership Building <i>Speakers: Malorie Cooper</i>	Sam's Town Live!
10:45am – 11:30am	P	Brand Building <i>Moderators: Shayne Silvers</i> <i>Speakers: Mal Cooper, Josh Hayes, Scott Moon, Jynafer Yanez</i>	Red Rock
10:45am – 11:30am	P	Editing: Asking Better Questions & Understanding Your Editor Relationship <i>Speakers: Ellen Campbell, Rebecca Moesta, Lynne Stiegler</i>	Pioneer
10:45am – 11:30am	P	From Author to Empire <i>Moderators: Craig Martelle</i> <i>Speakers: Michael Anderle, Chrishaun Keller Hanna, James Hunter, Chris Kennedy</i>	Sam's Town Live!
1:00pm – 1:45pm		Private Group Meeting	Sagebrush
1:00pm – 1:45pm	P	Police Procedural <i>Moderators: Patrick O'Donnell</i> <i>Speakers: Paul Bishop, Scott Moon, Jennifer Wiers Severino</i>	Pioneer
1:00pm – 1:45pm	N	Blurb-Ad Alignment <i>Speakers: Bryan Cohen</i>	Sam's Town Live!
1:00pm – 1:45pm	N	Voice Dictation <i>Speakers: Mary Crawford</i>	Red Rock
2:00pm – 2:45pm	P	Dealing With Real Issues - Author Health <i>Moderators: James Baldwin</i> <i>Speakers: Cat Banks, Gary Collins, Mary Crawford, John Hindmarsh</i>	Red Rock
2:00pm – 2:45pm	P	Post-Apocalyptic <i>Moderators: Craig Martelle</i> <i>Speakers: Dean M. Cole, Boyd Craven, Franklin Horton, Jasper T. Scott, Nicholas Sansbury Smith</i>	Pioneer

2:00pm – 2:45pm

N **Writing Better Fight Scenes**

Speakers: Michael Massie

Sam's Town Live!

3:00pm – 4:15pm

P **Final Panel: Ask us anything**

Moderators: Craig Martelle

Speakers: Michael Anderle, Kevin J. Anderson, Mark Dawson, Dakota Krout, Shayne Silvers

Sam's Town Live!

4:15pm – 4:30pm

N **Final Wrap Up**

Speakers: Craig Martelle, Michael Anderle

Sam's Town Live!
