

20Books Vegas 2019

B Break **C** Check-In **L** Lunch **M** Meet & Greet **P** Panel **N** Presentation **R** Roundtable/Conversation
S Show Extra

NOVEMBER 11 • MONDAY

1:00pm – 2:00pm		Room Monitor & Check-In Teams Meeting & Luncheon <i>Speakers: Craig Martelle</i>	Firelight Buffet
3:30pm – 5:30pm	C	Early Check-In	Ponderosa
5:00pm – 7:00pm	S	Author Profile Photos <i>Speakers: Troy</i>	Independence Hall
5:30pm – 6:00pm		20Booksto50k(R) Admin Meeting <i>Speakers: Craig Martelle, Michael Anderle</i>	Craig's Suite - 9th Floor
7:00pm – 7:30pm	N	Newcomer Orientation <i>Speakers: Terry Mixon</i>	Independence Hall

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NOVEMBER 12 • TUESDAY

8:00am – 9:30am	C Check-In	Sam's Town Live! - all sessions in here are recorded
9:30am – 10:00am	N Opening Remarks <i>Speakers: Craig Martelle, Michael Anderle</i>	Sam's Town Live! - all sessions in here are recorded
9:30am – 11:45am	N 2nd Tier - Satellite Viewing of Main Room	Hawthorne - all sessions in here are recorded
10:00am – 10:45am	P High Powered Authors <i>Moderators: Craig Martelle</i> <i>Speakers: Lindsay Buroker, Kristine Kathryn Rusch, Malorie Cooper, Lindsay Buroker, Alex Lidell, Rebecca Moesta, Kristine Kathryn Rusch, Izzy Shows</i>	Sam's Town Live! - all sessions in here are recorded
11:00am – 11:45am	M Industry Representatives <i>Moderators: Craig Martelle</i> <i>Speakers: Written Word Media - Ferol Vernon, BookBub - Julianne LaBrecque, IngramSpark - Robin Cutler, Publisher's Weekly - Carl Pritzkat, PublishDrive - Kinga Jentetics, BookFunnel - Damon Courtney, BookBrush - Josh Wiley, Reedsy - Ricardo Fayet, Draft2Digital - Dan Wood, Findaway Voices - Will Dages, Kobo - Joni Di Placido, Podium - Victoria Gerken, Sabrina Benun</i>	Sam's Town Live! - all sessions in here are recorded
11:45am – 1:30pm	B Lunch	On your own - enjoy Vegas!
12:30pm – 2:15pm	M Google Play Books - Meet & Greet <i>Speakers: Sabrina Benun</i>	Pioneer
1:30pm – 2:00pm	Recharge!	A Quiet Place
1:30pm – 2:15pm	P Write to Market (Romance) - Alignment is Key <i>Moderators: Dylann Crush</i> <i>Speakers: Alex Lidell, Aidy Award, Nora Phoenix, Lyz Kelley</i>	Red Rock - all sessions in here are recorded
1:30pm – 2:15pm	N Amazon Data Overview (K-lytics) <i>Speakers: Alex Newton</i>	Sam's Town Live! - all sessions in here are recorded
1:30pm – 2:15pm	N BOOKS ARE MADE TO BE HEARD: AUDIOBOOK SUCCESS WITH ACX <i>Speakers: Otto Leinsdorf, Michael Stover</i>	Hawthorne - all sessions in here are recorded
2:30pm – 3:15pm	Recharge!	A Quiet Place
2:30pm – 3:15pm	P Foreign Rights - an informal conversation <i>Speakers: Judith Anderle</i>	Pioneer
2:30pm – 3:15pm	P Researching History for Your Story <i>Speakers: RJ Blain, Jenny Madore, J. Clifton Slater</i>	Red Rock - all sessions in here are recorded
2:30pm – 3:15pm	P Space Opera <i>Moderators: Craig Martelle</i> <i>Speakers: Richard Fox, Jasper T. Scott, Rachel Aukes, Lindsay Buroker, Josh Dalzelle, Jay Allan</i>	Hawthorne - all sessions in here are recorded
2:30pm – 3:15pm	N Making Money With One Book a Year <i>Speakers: Jami Albright</i>	Sam's Town Live! - all sessions in here are recorded
3:15pm – 4:30pm	M Ingram Spark - Meet & Greet <i>Speakers: Ingram Spark</i>	Pioneer
3:30pm – 4:15pm	Recharge!	A Quiet Place
3:30pm – 4:15pm	P Husband/Wife/Partner Teams <i>Moderators: Kevin J. Anderson</i> <i>Speakers: Rebecca Moesta, James Hunter, Dakota Krout, Danielle Krout, Jeanette Strode</i>	Red Rock - all sessions in here are recorded
3:30pm – 4:15pm	N Advanced Business Concepts <i>Speakers: Joseph Solari</i>	Hawthorne - all sessions in here are recorded

3:30pm – 4:15pm	N Attitude of a Fiction Author <i>Speakers: Dean Wesley Smith</i>	Sam's Town Live! - all sessions in here are recorded
4:30pm – 5:15pm	Recharge!	A Quiet Place
4:30pm – 5:15pm	N Keynote - Mark Dawson <i>Speakers: Mark Dawson</i>	Sam's Town Live! - all sessions in here are recorded
5:15pm – 5:30pm	N First Day Wrap Up <i>Speakers: Craig Martelle</i>	Sam's Town Live! - all sessions in here are recorded
7:00pm – 10:00pm	N Romance Writers Meet Up & Networking <i>Moderators: Lyz Kelley</i> <i>Speakers: Becca Syme</i>	Hawthorne - all sessions in here are recorded

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NOVEMBER 13 • WEDNESDAY

7:45am – 8:30am	P	Other Revenue Streams - Kickstarter, Patreon, & Direct Sales <i>Speakers: Lindsay Buroker, Jason Anspach, Dakota Krout, Joseph Solari</i>	Hawthorne - all sessions in here are recorded
8:00am – 8:45am	N	Maxified Blurbification <i>Speakers: Brian Meeks</i>	Sam's Town Live! - all sessions in here are recorded
8:00am – 8:45am	S	Author Profile Photos <i>Speakers: Troy</i>	Independence Hall
8:00am – 9:45am	M	Industry Representatives - meet & greet	Pioneer
8:45am – 9:30am	P	Screenwriting & Film Options <i>Speakers: Courtney Joyner, Terri Tatchell, John Truby</i>	Hawthorne - all sessions in here are recorded
8:45am – 9:45am	N	EXPANDING YOUR AUDIENCE USING AMAZON <i>Speakers: Amazon - Kamel Dupuis-Perez</i>	Sam's Town Live! - all sessions in here are recorded
9:45am – 11:00am	M	AMAZON INDIE PUBLISHING OFFICE HOURS <i>Speakers: Amazon - Kamel Dupuis-Perez</i>	Pioneer
10:00am – 10:45am	P	Wider View - Taking on the World <i>Moderators: Michael Anderle</i> <i>Speakers: Ryan Dingle, Draft2Digital, Publish Drive, Kobo, Ingram Spark, Publishers Weekly</i>	Red Rock - all sessions in here are recorded
10:00am – 10:45am	N	Amazon Ads 101 <i>Speakers: Felicia Beasley</i>	Hawthorne - all sessions in here are recorded
10:00am – 10:45am	N	Write to Market, 2019 Edition <i>Speakers: Chris Fox</i>	Sam's Town Live! - all sessions in here are recorded
11:00am – 11:45am	P	LitRPG <i>Moderators: James Baldwin</i> <i>Speakers: Michael Anderle, James Hunter, Dakota Krout, Vasilii Mahanenko</i>	Hawthorne - all sessions in here are recorded
11:00am – 11:45am	P	Military Sci-Fi <i>Moderators: Jon Brazee</i> <i>Speakers: Richard Fox, Chris Kennedy, BV Larson, Christopher Nuttall, Brad R. Torgerson</i>	Red Rock - all sessions in here are recorded
11:00am – 11:45am	N	Productivity <i>Speakers: Kevin J. Anderson</i>	Sam's Town Live! - all sessions in here are recorded
11:00am – 12:00pm	L	Lunch - first half of main room badge holders	Ponderosa
11:00am – 1:00pm	M	Industry Representatives - meet & greet	Pioneer
12:15pm – 1:00pm	P	Romance - Leveling up <i>Speakers: Alex Lidell, Aidy Award, Jami Albright, Caroline Peckham, Nora Phoenix</i>	Hawthorne - all sessions in here are recorded
12:15pm – 1:00pm	P	Suspense/Thriller <i>Moderators: A.C. Fuller</i> <i>Speakers: Diane Capri, Mark Dawson, Matthew Mather, Kristine Kathryn Rusch</i>	Sam's Town Live! - all sessions in here are recorded
12:30pm – 1:30pm	L	Lunch - second half of main room badge holders	Ponderosa
1:15pm – 2:00pm	P	Children's Books / KidLit <i>Speakers: Eileen Mueller, Deb Zeb</i>	Pioneer
1:15pm – 2:00pm	P	Roleplaying Games (RPG) for your Series <i>Moderators: Chris Fox</i> <i>Speakers: Craig Martelle, Jason Anspach, Stephen Lee</i>	Red Rock - all sessions in here are recorded

1:15pm – 2:00pm	P	Urban Fantasy <i>Moderators: Shayne Silvers</i> <i>Speakers: Martha Carr, Michael Anderle, RJ Blain, Derek Murphy</i>	Sam's Town Live! - all sessions in here are recorded
1:15pm – 2:00pm	P	Westerns <i>Moderators: Mike Bray</i> <i>Speakers: Courtney Joyner, Elana Johnson, Robert Peecher, Eric T Knight</i>	Hawthorne - all sessions in here are recorded
2:15pm – 3:00pm	P	Fantasy <i>Moderators: Kristine Kathryn Rusch</i> <i>Speakers: Todd McCaffrey, Jasmine Walt, Kevin J. Anderson, Lindsay Buroker, Eric T Knight</i>	Red Rock - all sessions in here are recorded
2:15pm – 3:00pm	N	Keeping a Series Interesting <i>Speakers: Jay Allan</i>	Hawthorne - all sessions in here are recorded
2:15pm – 3:00pm	N	Newsletter Tips & Tricks <i>Speakers: Tammi Labrecque</i>	Sam's Town Live! - all sessions in here are recorded
3:15pm – 4:00pm	P	Covers <i>Moderators: James Baldwin</i> <i>Speakers: Rebekah Haskell, Heather Hamilton-Senter, J. Caleb, Sylvia Frost, Ryan Schwarz</i>	Hawthorne - all sessions in here are recorded
3:15pm – 4:00pm	P	Cozy Mysteries <i>Speakers: Chrishaun Keller-Hanna, Carolyn L. Dean, Jeri White, Shea Macleod</i>	Red Rock - all sessions in here are recorded
3:15pm – 4:00pm	N	The Destructive Pursuit of Perfection <i>Speakers: Kristine Kathryn Rusch</i>	Sam's Town Live! - all sessions in here are recorded
3:15pm – 4:00pm	R	Customer Relationship Management <i>Moderators: Judith Anderle</i>	Pioneer
4:15pm – 5:00pm		Reserved for a Private Meeting for Craig Martelle <i>Sponsors: Craig Martelle</i>	Pioneer
4:15pm – 5:00pm	N	Dynamic Story Creation: Theme <i>Speakers: Maxwell Alexander Drake</i>	Hawthorne - all sessions in here are recorded
4:15pm – 5:00pm	N	The Future of Publishing <i>Speakers: Yudhanjaya Wijeratne</i>	Sam's Town Live! - all sessions in here are recorded
5:00pm – 5:15pm	N	Second Day Wrap Up <i>Speakers: Craig Martelle</i>	Sam's Town Live! - all sessions in here are recorded
6:30pm – 8:00pm	R	Informal Scrivener Help Session <i>Speakers: Mary Crawford</i>	Indiependence Hall
7:45pm – 10:00pm		Karaoke - sponsored by Opera sensation Patrice Fitzgerald! <i>Speakers: Patrice Fitzgerald</i>	Red Rock - all sessions in here are recorded
10:00pm – 11:00pm	R	Late Night Chat with Michael Anderle <i>Speakers: Michael Anderle</i>	Pioneer

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NOVEMBER 14 • THURSDAY

6:00am – 6:45am		Early Morning Chat with Craig Martelle <i>Speakers: Craig Martelle</i>	Pioneer
8:00am – 8:45am	N	Business 101 <i>Speakers: Joseph Solari</i>	Hawthorne - all sessions in here are recorded
8:00am – 8:45am	N	Keywords & Publisher Rocket <i>Speakers: Dave Chesson</i>	Sam's Town Live! - all sessions in here are recorded
8:00am – 8:45am	S	Author Profile Photos <i>Speakers: Troy</i>	Independence Hall
8:45am – 9:30am		Informal Scrivener Help Session <i>Speakers: Mary Crawford</i>	Pioneer
8:45am – 9:30am	P	Research for Marketing <i>Moderators: Chris Fox</i> <i>Speakers: Dave Chesson, Dr. Jim Caplan, Alex Newton</i>	Hawthorne - all sessions in here are recorded
8:45am – 9:30am	N	Organization & Scheduling <i>Speakers: Audrey Hughey</i>	Red Rock - all sessions in here are recorded
8:45am – 9:30am	N	The Anatomy of Story <i>Speakers: John Truby</i>	Sam's Town Live! - all sessions in here are recorded
9:45am – 10:30am	P	Audiobooks <i>Moderators: Steve Campbell (SC1)</i> <i>Speakers: Tantor - Ron Formica, Findaway Voices - Will Dages, Chris Abernathy, Podium - Victoria Gerken</i>	Hawthorne - all sessions in here are recorded
9:45am – 10:30am	N	Bootstrapping <i>Speakers: Kevin Tumlinson</i>	Red Rock - all sessions in here are recorded
9:45am – 10:30am	N	Readership Building <i>Speakers: Malorie Cooper</i>	Sam's Town Live! - all sessions in here are recorded
10:45am – 11:30am	P	Brand Building <i>Moderators: Shayne Silvers</i> <i>Speakers: Malorie Cooper, Suze Solari, Josh Hayes, Scott Moon, Jynafer Yanez</i>	Hawthorne - all sessions in here are recorded
10:45am – 11:30am	P	Editing: Asking Better Questions & Understanding Your Editor Relationship <i>Moderators: Lynne Stiegler</i> <i>Speakers: Rebecca Moesta, Ellen Campbell</i>	Red Rock - all sessions in here are recorded
10:45am – 11:30am	P	From Author to Empire <i>Moderators: Craig Martelle</i> <i>Speakers: Michael Anderle, Chrishaun Keller Hanna, James Hunter, Chris Kennedy</i>	Sam's Town Live! - all sessions in here are recorded
11:30am – 1:00pm	L	Lunch	On your own - enjoy Vegas!
1:00pm – 1:45pm		Reserved by Craig Martelle for a Private Group Meeting <i>Speakers: Craig Martelle</i> <i>Sponsors: Craig Martelle</i>	Pioneer
1:00pm – 1:45pm	P	Police Procedural <i>Moderators: Patrick O'Donnell</i> <i>Speakers: Adam Richardson, Paul Bishop, Scott Moon</i>	Hawthorne - all sessions in here are recorded
1:00pm – 1:45pm	N	Blurb-Ad Alignment <i>Speakers: Bryan Cohen</i>	Sam's Town Live! - all sessions in here are recorded
1:00pm – 1:45pm	N	Voice Dictation <i>Speakers: Mary Crawford</i>	Red Rock - all sessions in here are recorded

2:00pm – 2:45pm	Foreign Rights - an informal conversation <i>Speakers: Judith Anderle</i>	Pioneer
2:00pm – 2:45pm	P Dealing With Real Issues - Author Health <i>Moderators: James Baldwin</i> <i>Speakers: Catherine Banks, Gary Collins, Mary Crawford, John Hindmarsh</i>	Red Rock - all sessions in here are recorded
2:00pm – 2:45pm	P Post-Apocalyptic <i>Moderators: Craig Martelle</i> <i>Speakers: Matthew Mather, Dean M. Cole, Boyd Craven, Franklin Horton, Jasper T. Scott, Nicholas Sansbury Smith</i>	Hawthorne - all sessions in here are recorded
2:00pm – 2:45pm	N Writing Better Fight Scenes <i>Speakers: Michael Massie</i>	Sam's Town Live! - all sessions in here are recorded
3:00pm – 4:15pm	P Final Panel: Ask us anything <i>Moderators: Craig Martelle</i> <i>Speakers: Michael Anderle, Kevin J. Anderson, Mark Dawson, Dakota Krout, Shayne Silvers</i>	Sam's Town Live! - all sessions in here are recorded
4:15pm – 4:30pm	N Final Wrap Up <i>Speakers: Craig Martelle, Michael Anderle</i>	Sam's Town Live! - all sessions in here are recorded